

For memberships 2012

Approved version 14/10/2009

Updated to 2012 memberships version 15/09/2011

Motivation

Offering a combined membership is offering the possibility to individuals to become member of the ERC and another organisation (like a National Resuscitation Council (NRC)) at the same time.

Offering a combined membership not only means a discount for the individual, but also a possibility to give an added value to the members of an NRC and possibilities to reach another target audience.

Until 2008, combined memberships were dealt with manually, resulting in much workload. NRCs that collected the ERC membership fee, also had to bear the risk of different exchange rates (if they use another currency) and therefore could need to pay the ERC more than they collected.

Principles of the combined NRC/ERC membership

- NRCs with an Agreement or Memorandum of Understanding with the ERC, who have individual memberships, can offer their members a “combined membership with the ERC”.
- NRCs can also decide to pay the ERC membership fees from their own funds.
- “Combined NRC/ERC” members have the same status as Associate Gold ERC members. All members have access to the journal *Resuscitation*. Since 2009, individuals can choose for the *paper and electronic* version or for the *electronic only* version of the Journal.
- Because of the Combined membership, the ERC offers an immediate discount of € 10 for each individual member. This means that the following membership fees are applicable (2012):

Type of membership	Paper and electronic Journal	Electronic Journal only
Normal	€ 145	€ 120
Combined NRC	€ 135	€ 110
Active ERC Instructor	€ 130	€ 105
Active ERC Instructor + combined	€ 120	€ 95

- NRCs without an agreement with the ERC and other organisations can also send a request to the ERC for offering a combined membership.

How is the combined membership administered

The ERC offers 3 different methods to administer the Combined Memberships:

1. Complete membership managed by the ERC

- ERC has developed a fully automated online way for individuals to obtain combined membership.
 - Individuals who wish to become combined member, go to the ERC website www.erc.edu.
 - If they wish to become ERC member, the website automatically gives a 15 euro discount to instructors who are registered in the CMS.
 - Furthermore, the website automatically proposes a combined membership with the country of residence of the individual (only for countries who offer combined membership with the ERC). If the individual agrees to the combined membership with the NRC, the 10 euro discount is applied.
 - The total fee to be paid to the ERC consists of two parts
 - The ERC part: 145 (paper and electronic) or 120 (electronic only) euro
 - minus 10 euro (combined membership discount)
 - minus 15 euro for ERC Full Instructors
 - The NRC part: as decided by the NRC
 - Minus a discount for instructors (if the NRC decided to grant such discount)
- For the remaining part of the calendar year, the ERC membership fee is calculated on a pro rata basis.*
- Members can pay online using credit card, or by bank transfer.
 - The ERC site produces instant online invoices.

Payment of the ERC to the NRC

- The ERC transfers the received NRC membership fees on a regular basis (monthly, quarterly,...) as agreed by contract between the NRC and the ERC
- The NRC will receive an automatic email immediately when a new combined member is added. The email contains a link to the online list of combined members, and can also be exported as an Excel file for use by the NRC.

2. Discount code

For NRCs who use a different currency, an alternative is the **discount code**.

In this system, the NRC asks the ERC to provide a number of individual discount codes, one per member. The NRC will inform their members individually that they receive a discount of € 10 on their ERC membership when registering with this code.

The NRC will receive a notification every time a code is used, so they can check if this is used by one of their members.

The NRC can also generate a list with their combined members.

Using that *discount code* system, the NRC does not have to collect the ERC membership fees anymore and does not take any risk of changing exchange rates.

3. Memberships paid by the NRC

In some cases, the NRCs pay the ERC membership for a number of their members from their own funds. This system can be offered under the following conditions:

- The NRC will use a dedicated membership page on the ERC website with the combined memberships of the running year, to check which members will be offered an ERC membership, to be invoiced and paid by the NRC.
The NRC can also add new individuals to this list. For this reason, they will be able to select individuals from the ERC database living in their country, or to add new membership records to the database.
In the end, every person offered this combined membership needs to have an account in the ERC database.
- Before 01 October, the NRC will complete this list and confirm it, thereby sending it to the ERC Office. The list will show who will receive a paper and electronic membership and who will receive an electronic only membership. Membership periods for these members always run from 01.01 to 31.12 of the next year.
- Upon payment by the NRC, these memberships are activated; these members will not receive a call from the ERC for renewing their membership. Payment is possible by Credit Card (online or offline) or by bank transfer.
- Additional memberships during the year are only possible for the period 01.01 until 31.12 of the running year and will be invoiced accordingly, on the same conditions.
- Cancellations are only possible before 01.01 of the membership period. Transferring a membership to a different person neither is possible.

Promotion

The ERC can send a message to all registered users of the country offering combined membership. This message (prepared together with the NRC, if needed in the native language) presents the possibility to become combined member. This will generate additional members for the NRC.

Actions to take

If you **were offering combined membership possibilities last year**:

The same system will be continued for 2012, unless you inform the ERC Office otherwise.

- Method (1): please inform the ERC Office if the 2012 membership fee for your organisation has been changed.
- Method (2): ask the ERC Office for the discount codes for your members
- Method (3): please complete the list of your 2012 members online, before 01/10/2011 at the latest.

If your organisation **wants to start offering combined memberships for 2012**, please contact the ERC Office with the information which of the 3 methods you are choosing. The ERC Office will then set up this system for your organisation.

If you have any further questions, please contact the ERC Office (info@erc.edu).

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Membership fees 2012 decided by the ERC Board on 17/08/2011.

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